

Concordia University
Council of the John Molson School of Business
Friday, March 15, 2002
Minutes

Present: J. Tomberlin, Chair
A. Ahmad (Fina.), J. Ahmad (Econ.), M. Amin (CGSA), K. Argheyd (Mana.),
C. Bayne (DS&MIS), H. Bhabra (Fina), S. Bognar(Mana.), K. Buyukkurt (Mktg.),
M. Carney (Assoc. Dean), R. Chandra (Mktg.), C. Draimin (Acco.),
J. Etezadi (DS&MIS), M. Gowing (Acco.), J. Hall (Mana.), S. Hoffman (Lib),
A. B. Ibrahim (Assoc. Dean), J. E. Jans. (SGS), G. Kanaan (Assoc. Dean),
M. R. Kapoor (Acco.), G. Kersten (DS& MIS), D. Morin (Assoc. Dean),
D. Peltier-Rivest (Acco.), P. Regimbald (Reg.) S. Ray (Mktg.), S. Robinson
(Acco.), C. A. Ross (Mktg.), C. Y Suen (Comp.Sci), L. Switzer (Fina.)

Absent with

Regret: C. Basmaji, B. Mandelos, M. Sharma, P. Tragoulis

I Call to Order
The meeting was called to order at 09:40.

II Closed Meeting

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

III Open Meeting

IV Approval of Agenda - JMSB-2002-02A

It was moved by J. Hall and seconded by M. Gowing that Council approve the agenda as presented. The motion was carried unanimously.

V Approval of the Minutes - JMSB-2002-02M

It was moved by J. Hall and seconded by R. M. Kapoor that Council approve the minutes of the Council meeting held February 15, 2002 with the following revisions:

- (i) Attendance list: add H. Bhabra*
- (ii) Page 2, third paragraph, second sentence: delete mid-February; insert mid-March*
- (iii) Page 3, the term of appointment for the Department representative on the Council of the School of Graduates Studies should read June 1, 2002 – May 31, 2004.*

VI Chair's Remarks and Question Period (15 minutes maximum)

J. Tomberlin reported that the financing plan for University building projects tabled at the last meeting of the Board of Governors would be considered at the March 20th meeting of the Board. He advised that both the CGSA and CASA had acquired additional space in the GM building and discussions are ongoing with the Vice-Rector, Services for a bank of MBA classrooms either in the Faubourg Building or the new building on the corner of Ste-Catherine and St-Mathieu. Lastly, he encouraged faculty members to nominate students for the spring 2002 convocation non-academic medals and awards: The Concordia Medal, The Malone Medal, The O'Brien Medal, The Lieutenant Governor's Award, The Stanley G. French Medal, and The First Graduating Class Award. The deadline for nominations is April 5, 2002.

A discussion ensued about the use of classroom space on both campuses. While efforts have been made to consolidate all classes on the downtown campus, some members of Council prefer to teach on the Loyola Campus. On the other hand, one member of Council reported that students in his Loyola class complained bitterly about the inconvenience of having to take the shuttle to the west end. The notion of teaching on Fridays was welcomed by some members while others indicated that Fridays were dedicated to research seminars and committee work. It is expected that more class space on the downtown campus will become available next year in the new Jean Coutu building and later when Arts & Science students move into classes in their new science building on the Loyola Campus.

In response to a question about the status of the McConnell Funds, J. Tomberlin advised that he would have more information after next week's meeting with the Centre for Teaching & Learning.

VII Council Elections

S. Ray, Department of Marketing, was elected by acclamation as the department representative on the Council of the School of Graduate Studies for a two-year term. Term of appointment: June 1, 2002 – May 31, 2004.

S. Robinson was elected by acclamation to serve on the Faculty Awards Committee for a two-year term. Term of appointment: June 1, 2002 – May 31, 2004.

VIII Business Arising from Previous Meeting

- i) Proposal to establish a Chief Research Officer position – JMSB-2002-01A-06
D. Morin summarized the background for the proposal as outlined in document JMSB-2002-01A-06. With regard to feedback on the proposal, she suggested that discussions focus on three issues: (i) the title for the position (ii) who the position would report to and (iii) whether the position would have a voting membership at Senate.

During the discussion it was generally agreed that the multi-disciplinary research-oriented funding environment demands that the University has a person of authority with the power to negotiate alliances and develop a University strategy for dealing with the government. On the other hand, there were questions about resources for the position, the description of responsibilities for the position, the direct impact of the position on the John Molson School of Business and what advantage this position would have over the identical structure that existed in the 1980s.

Some members of Council stated that there was insufficient information to make a recommendation to Senate. One member suggested that the issue be thoroughly discussed at the department level. It was pointed out that the School would not have a voice on the matter if the Senate deadline were not observed. There was strong objection about the time restraints placed on Councils to respond to Senate.

It was moved by M. Gowing and seconded by A. Ahmad that the Council of the John Molson School of Business endorse, in principal, the proposal to establish a Chief Research Officer position entitled Vice-Rector, Research, with the request that the terms of reference for the position follow a consultative process with all stakeholders at all levels of the University. The position would report to the Rector and be a voting member of Senate.

- ii) Request to include program specializations, AACSB accreditation and the John Molson School of Business on the Concordia degree certificate – JMSB-2002-02A-03
J. Tomberlin explained that the opinion poll of the Council membership regarding the addition of the AACSB accreditation and the John Molson school of Business on degree certificates had been sent based on misinformation regarding the

approval process. He advised that with the clarification that Senate would not be involved in the approval process, the issue can now enjoy full discussion.

It was moved by M. Amin and seconded by D. Morin that Council approve the addition of the AACSB logo and the name of the John Molson School of Business to the degree certificates effective June 2002.

M. Amin explained that the motion was the result of the request of graduate and undergraduate students.

Several members of Council opposed the addition of the AACSB logo arguing that the AACSB is an external body, that there was no guarantee that the School would keep the accreditation and that it was unnecessary not only on the degree certificates but also on the faculty members' business cards. Several other members of Council supported the students' request. One member suggested that the practice of other accredited schools be researched before making a decision. It was suggested that students include the AACSB accreditation information on their curriculum vitae where potential employers could see it.

As there was no disagreement about the addition of the name of the John Molson School of Business, the mover and the seconder agreed split the motion into two parts.

It was moved by M. Amin and seconded by D. Morin that Council approve the addition of the name of the John Molson School of Business to the degree certificates effective June 2002. The motion was carried unanimously.

It was moved by M. Amin and seconded by D. Morin that Council approve the addition of the AACSB logo to the degree certificate effective June 2002. The motion was defeated (4 in favor, 16 opposed, 0 abstentions).

D. Morin reported that the Academic Programs Committee accepted the addition of the AACSB logo but denied the inclusion of the name of the John Molson School of Business arguing that the degree was conferred by Concordia University, not the John Molson School of Business. The Provost and Vice-Rector, Research who is the Chair of APC is the final authority for this issue. It was suggested that the name of the John Molson School of Business appear on the certificate beside the title of the Dean.

As it was approaching the noon hour, the Chair asked if there were any reports that must be made before the next meeting. It was reported that for the first time June convocation will include graduates from Certificate programs.

There were no reports from the following programs and committees with the exception of the written report from L. Shanker concerning the Senate Research Committee that was received by Council.

- IX Report: Graduate Programs, Research and Program Evaluation
- X CGSA Report
- XI Report: External Affairs and Executive Programs
- XII Report: Administrative Affairs and Human Resources
- XIII Report: Undergraduate Programs, Academic and Student Affairs
- XIV CASA Report
- XV Reports from School Representatives on University Committees
 - i) University Senate
 - ii) Arts and Science Faculty Council
 - iii) Senate Academic Planning and Priorities
 - iv) Senate Academic Programs Committee
 - v) Senate Research Committee - JMSB-2002-02A-04
 - vi) University Library Committee
 - vii) Undergraduate Scholarships and Awards Sub-committee
 - viii) Board of Governors
 - ix) Council of the School of Graduate Studies
- XVI New Business
- XVII Other Business
- XVIII Adjournment
 - It was moved by C. Bayne and seconded by S. Bognar that the meeting be adjourned.*
 - The motion was carried unanimously.*
 - The meeting was adjourned at 12:00 noon.
- XIX Next meeting
 - The Chair announced that the next meeting of Council had been rescheduled from April 19, 2002 until April 26, 2002 at 09:30 in H762.